

Trainee Graphic Designer

Job Family	Marketing
Reports to	Marketing Graphic Designer
Location/Region	Longbridge / Remote

Job purpose

Our purpose is changing places, creating better futures. Our Trainee Graphic Designer will support the Marketing Graphic Designer in bringing the brand story and proposition to life for our marketing channels and our internal platforms, delivering excitement, engagement and information to our target markets and our stakeholders.

Key Accountabilities

- Work with the Marketing Graphic Designer to create effective cross channel artwork.
- Liaise with creative agencies to assist in the completion of brand projects.
- Help increase brand awareness to both internal and external stakeholders.
- Assist with the continuous development of brand artwork, creating artwork that remains consistent to the brands needs and visual identity.
- Under guidance – help advise both internally and externally on creative concepts to ensure branding guidelines are adhered to.
- Under guidance - communicate with print suppliers to ensure print deadlines are achieved.
- Help prepare and organise creative assets for multiple uses, be it photography, video, graphics etc.
- Create impactful design across print, digital, internal and external outputs, presentations and marketing collateral in line with business requirements.
- Work efficiently with all members of the marketing team.
- Work collaboratively with other internal team members to aid in the completion of creative projects.

Experience, Skills and Knowledge required

- Degree in Graphic Design/Communication/Media Production or equivalent desirable.
- Ability to work in a fast-paced deadline driven environment, ability to multitask and open to changing direction.
- Resourceful, well organised, highly dependable, efficient and detail oriented.
- Excellent communication skills.
- Strong design and brand awareness.
- Strong attention to detail.
- Proficient in adobe creative cloud design software.
- Animation and video editing skills are preferable.

Core Competencies - enclosed